

THE NEW ZEALAND SCREEN PRODUCTION GRANT INTERNATIONAL

Introduced on 1 April 2014, the New Zealand Screen Production Grant is a modern, generous, Government-backed incentive that offers a 20 per cent grant for international productions. Many productions will qualify.

LOWER QUALIFYING NEW ZEALAND PRODUCTION EXPENDITURE (QNZPE) THRESHOLDS

Feature film **NZ\$15M**

Television & other non-feature formats **NZ\$4M***

Post-production, digital and VFX **NZ\$1M**

*Total spend. No per-episode threshold.

BROAD FORMAT ELIGIBILITY

Television, Film, Post-production, Digital and VFX

Scripted	Factual	Comedy
Unscripted	Animation	Web Series
Reality	Pilots	Children's

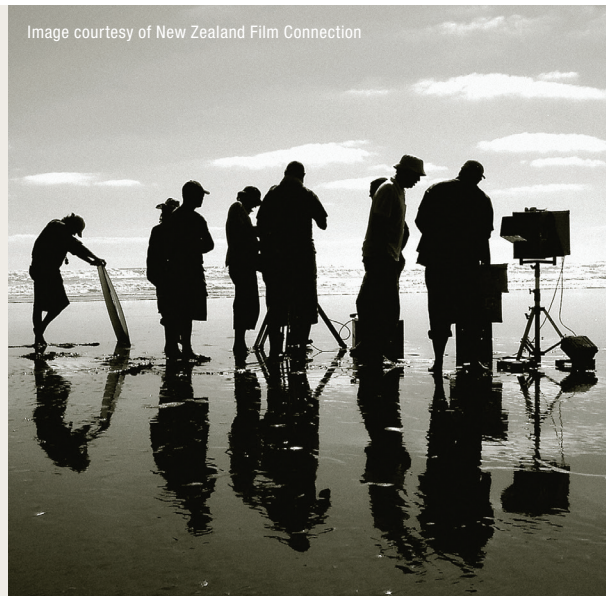
ACROSS MANY DISTRIBUTION PLATFORMS

Internet	DVD	PLUS other mass distribution platforms
Television	Blu-ray	
Cinema	Video-on-demand	
IMAX		

The full New Zealand Screen Production Grant Criteria for International Productions is available on both the Film New Zealand and New Zealand Film Commission websites.

www.filmnz.com
www.nzfilm.co.nz

Image courtesy of New Zealand Film Connection



More Advantages

- ▶ Cash grant (not a tax credit)
- ▶ Fast – usually paid out within three months of application
- ▶ Generous definitions of qualifying spend (QNZPE) with few exclusions (i.e. most items count including goods, services, labor and some international travel)
- ▶ Uncapped for above-the-line cast (while working in New Zealand)
- ▶ Uncapped for crew if in New Zealand for 14+ days
- ▶ Reliable – it's Government backed
- ▶ The fund won't run out

MANY PRODUCTIONS WILL QUALIFY FOR A 20% GRANT

How the test works

Section A
Qualifying Spend
Min 1 point, 6 points max

A smaller number of productions may be eligible for an additional five per cent grant. You will have to take the Significant Economic Benefits (SEB) Test. To qualify as bringing significant economic benefits to New Zealand a production must either:

- ▶ score a minimum of 20 out of a possible 30 points (with a minimum 1 point in Section A and 3 points in Section D in mandatory categories), or
- ▶ achieve 'Fast Track' status and meet the minimum (and mandatory) points requirements in Section D.

A DOES YOUR PRODUCTION QUALIFY TO TAKE THE TEST?

QNZPE on Current Production

Is the QNZPE on your feature film NZ\$30million+? (1 point) OR Is the QNZPE on your TV or non-feature film production NZ\$25million+? (1 point) Additional point for each NZ\$10m QNZPE up to NZ\$80million (film) or NZ\$75million (television or non-feature film)	Up to 6 points
Total – Section A (maximum: 6 points and minimum: 1 point)	

Continue to Sections B and C ▶

OR

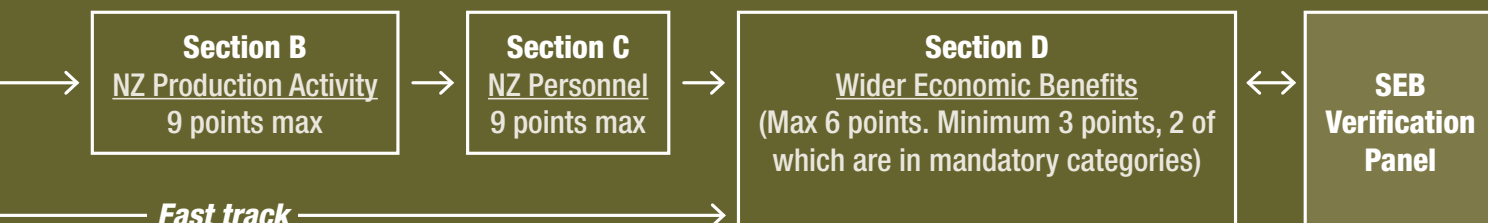
Large Budget Production

Is the QNZPE on your production NZ\$150million+ (film) or NZ\$80million+ (TV)?	YES FAST TRACK TO SECTION D
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Repeat Customers

In the last 5 years, have you (or a related entity*) incurred QNZPE of NZ\$100million+ in New Zealand? *In general, a related entity is one that has 50% or more shareholding in common with the applicant.	YES FAST TRACK TO SECTION D
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A SMALLER NUMBER OF PRODUCTIONS MAY



B DOES YOUR PRODUCTION INCLUDE SIGNIFICANT NEW ZEALAND PRODUCTION ACTIVITY?

Except for B1 (Shooting) which is calculated by reference to the number of days, the percentages in B2 to B6 are based on the QNZPE in relation to the total budget. This will include: where a person works on a film, where goods are supplied from and/or where the services are performed.

Where expenditure on a film-making activity is split between activity inside and outside New Zealand then expenditure must be claimed in proportion to the location of that activity. Information regarding the ownership of any equipment and technical facilities used by an applicant to claim points under this section may be requested.

New Zealand Production Activity

B1	Shooting – Location/Studio (50% of shooting for 1 point, 75% for 2, 90% for 3)	Up to 3
B2	Visual Post-production (50% plus of budget)	1
B3	Audio Post-production (50% plus of budget)	1
B4	Digital or Visual Effects (50% of budget for 1 point, 75% for 2 or \$5m for 1 point, \$10m for 2)	Up to 2
B5	If applicable, Concept Design & Physical Effects (Period/Genre) and/or Research & Development (Documentaries) (50% of budget for 1 point, 75% for 2)	Up to 2
B6	Bonus point: 75% or more of total budget is QNZPE (1 available if maximum points not achieved in B1-B5)	1
Total – Section B (maximum: 9 points)		

C DOES YOUR PRODUCTION INCLUDE NEW ZEALAND PERSONNEL IN KEY ROLES?

For the purposes of this test, a qualifying person means a citizen or a permanent resident of New Zealand. To qualify, a person must be a qualifying person at the time the production is made. If a person holds dual nationality he/she may choose either nationality.

New Zealand Personnel

C1	Director/Producer/Writer (1 point if 1 of 3, 2 points if 2 of 3)	Up to 2
C2	Lead or Supporting Cast (1 point if 2 supporting cast, 2 points if 1 lead or 3 or more supporting cast)	Up to 2
C3	Majority of Cast (75% plus)	1
C4	Key Production Staff – DOP, Editor, Production Designer, Composer, Sound Designer, Sound Editor, Sound Mixer, VFX Supervisor, 1st Assistant Director, 2nd Unit Director, Line Producer, Costume Designer, Key Make-up & Hair (0.5 points per role, maximum of 3 points)	Up to 3
C5	Majority of Crew (75% plus)	1
C6	Bonus point: 90% or more of total cast or crew are qualifying persons (1 available if maximum not achieved in C1-C5)	1
Total – Section C (maximum: 9 points)		

BE ELIGIBLE FOR AN ADDITIONAL 5% UPLIFT

Talk to us to find out more



For information on bringing your production to New Zealand:

The Enquiries Manager
Film New Zealand
Phone: +64 4 385 0766
Email: enquiries@filmnz.com



For information on criteria and grant application process:

The Screen Incentives Manager
New Zealand Film Commission
Phone: +64 382 7680
Email: nzspg@nzfilm.co.nz

D DOES YOUR PRODUCTION PROVIDE WIDER ECONOMIC BENEFITS TO NEW ZEALAND?

Section D relates to marketing and promotion of New Zealand, placement of New Zealand in the screen production, investment in infrastructure, innovation, technology or knowledge transfer, skills or talent development.

Wider Economic Benefits

D1	Marketing, promoting and showcasing New Zealand	Up to 3
D2	Placement of New Zealand in screen production	Up to 2
D3	Investment in New Zealand infrastructure	Up to 2
D4	Investment in innovation, technology or knowledge transfer	1
D5	Skills and/or talent development	1
D6	<i>For productions that fast track from Section A only.</i> Other New Zealand production activity or personnel	1
Total – Section D (maximum: 6 points, minimum 3 points which must include 2 points from D1 and/or D2)		

Mandatory Requirements (Section D1 and D2)

Different productions have different showcasing value for New Zealand and this is recognised in the points.

Section D1 – Up to 3 points are available for marketing, promoting and showcasing New Zealand or the New Zealand screen industry resulting in positive brand recognition (over and above what would normally be required).

More points are available when a strategic partnership can be developed with a New Zealand Government agency or related entity. Imaginative proposals are encouraged including cross-sector marketing or initiatives that may open up new markets to New Zealand or give better access to capital, tourism, screen or other markets which would involve a high level of engagement.

It is expected that to achieve 2 or 3 points in D1 applicants will be able to demonstrate the geographic and demographic markets their production will reach, and that these align with New Zealand's interests. They will also need to demonstrate capacity to work with New Zealand to realise effective marketing partnerships.

Section D2 – New Zealand recognises that some productions offer the possibility to incorporate New Zealand on screen. For example, a screen production may utilise an identifiable New Zealand setting or New Zealand performer to play a New Zealand character in a significant role. Up to 2 points are available.

SIGNIFICANT ECONOMIC BENEFITS (SEB) VERIFICATION PANEL

The SEB Verification Panel will determine whether a production and applicant pass the SEB Test and are therefore eligible for the five per cent uplift.